

Laurent PUICHAUD

29 years old

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After following Economics studies, I decided to move back to my initial passion: video games. Right after a master degree in Game Design, I have been working for more than 3 years now in the mobile video game industry.

Hard worker with a structured way of working, and passionate by all the surprising novelties this medium offers, I always try to find a way to provide a satisfying experience to the player.

I am currently **Game Designer** on the **mobile racing game** Asphalt Xtreme at Gameloft Madrid.

PROFESSIONAL EXPERIENCE – VIDEO GAMES

Gameloft, Guadalajara and Madrid (2013 – Present)

Game Designer: Asphalt Xtreme (iOS)

Madrid, SPAIN (2015 – Now)

Soon to be released, this ambitious mobile racing game is the latest of one the most famous Gameloft license. I had the opportunity to work from the beginning of this project, as the original gameplay designer (controls, acceleration, vehicles behavior, engine sound integration) and camera designer, but also later as the main cinematic designer for all races.

Junior Game Designer: Oregon Trail – American Settler (Game Evolution – iOS)

Guadalajara, MEXICO (2013 – 2014)

Achieved more than a year of additional content for this 5 years old game as one of the content designers (new time-limited events every month, new gameplay mechanisms, license featuring with US Gold Rush TV show)

Junior Game Designer: Gangstar Vegas & Six Gun (Android ports)

Guadalajara, MEXICO (2013 – 2014)

As it was planned to integrate gamepads support for those 2 games, I documented and supervised their implementation (in-game UI changes, menu flow and navigation)

Vescape GmbH, Berlin (2012)

Game Designer (Internship): Unreleased projects (fitness machines)

Berlin, GERMANY

As part of the R&D team, I was in charge of several Game Concepts submissions, and then initial production management for 2 prototypes (Production planning, Game Design, Level Design, artistic guidance and programming monitoring)

PROFESSIONAL EXPERIENCE – OTHERS

AFAQ-EAQA (subsidiary of AFNOR Group), Dartford (Kent), UNITED KINGDOM (2009 – 2010)

Sales Manager (Internship): clients and Key Accounts management, prospection of new clients, database improvement, meetings organization, updating website, monthly accounting

T.T. Audio Plastics Ltd., Huntingdon (Cambridgeshire), UNITED KINGDOM (2008)

Sales Assistant (Internship): finding retailers and distribution ways in France, translation of letters, creation of advertising booklets, creation of accounting charts, salary calculation.

HUMANITARIAN EXPERIENCE

Three months relief work in Madagascar with the ADDAM Mission (2010)

I had this beautiful opportunity to go teaching French to children from 5 to 12 years old, teaching English to teachers and policemen, and helping rebuilding a school on the western cost of the island.

ACADEMIC BACKGROUND

SupInfoGame Valenciennes, FRANCE (2011 – 2013)

A two year advanced cycle in Management & Game Design

Main subjects: Game Design, Level Design, Sound Design, Project Management, Unity 3D, Movie Analysis, Scriptwriting, Player Behaviour Analysis, Law

Coventry University, UNITED KINGDOM (2008 – 2009)

One year studying in EEBM (European Engineering Business Management)

Main subjects: Advanced English for Business and Management, Industrial Project Management, Global Logistic, Industrial Marketing, Manufacturing Business Operation

La Rochelle International Business School (Sup de Co Group), FRANCE (2006 – 2010)

A four-year international business management program leading to a double Bachelor degree (two years abroad – two 6 month work placements and 1 year in a foreign university)

Main subjects: Management Accounting, Economics, Finance, Law, Marketing, Production Management, Human Resources, Management, Sells, Exportation/Importation, Informatics, English, Spanish

Lycée Saint Joseph, Périgueux, FRANCE (2005 – 2006)

Baccalauréat – Final secondary level qualification, specialization in Economics and Sociology

LANGUAGES

French: Maternal language

English: Upper Intermediate (Using English as common language at work since 2013)

Spanish: Upper Intermediate (Living in Spanish-speaking countries since 2013)

COMPUTING

Frequently used software:
Document typing: MS Word, Excel and PowerPoint
Flow charts: MS Visio and Balsamiq Mockup
Illustrations: Adobe Photoshop
Video editing: Adobe Premiere and After Effect

Knowledge in Unity, basics in programming (JavaScript, ActionScript, C#, Lua).

INTERESTS

Sport (Tennis), Cinema, Music (especially progressive rock), Photography, and of course... games (all kind)